

ABSTRACT OF THE DISCLOSURE

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In order to easily manage image data for each image pickup theme, the last one of consecutive frame numbers for the image pickup theme is stored in a flash memory in a digital still camera.

5 When the image pickup theme is set, the last frame number for the image pickup theme are read out of the flash memory, and new frame numbers are assigned to image data obtained by imaging such that they are consecutive frame numbers in the image pickup theme. Since the consecutive frame numbers are assigned for the image

10 pickup theme, the image data for the image pickup theme become relatively easy to manage.